



REGIONAL FORUM “GREEN ECONOMY” AND GREEN EXPO

GOAL OF THE FORUM:

The key goal of the Forum is to establish close interaction between government agencies, the business sector, and educational institutions in Kyrgyzstan on the level of Central Asian countries on green economy promotion and identify potential initiatives of regional scale for coordinated promotion at the global level.

***Exhibition “Green Expo”** for demonstration of green approaches and technologies from different countries in the region across economic sectors for the development of sustainable business.

BRIEF ON GREEN ECONOMY FORUM 2023

- Familiarization with positive international practices on interaction between the public and private sectors for the development of a green economy, existing tools to stimulate the “greening” of the business sector.
- Familiarization with the experience of countries in the Central Asian region in promoting a green economy and green initiatives in certain sectors.
- Raising awareness and knowledge of the benefits and opportunities of the green economy in the Central Asia region, particularly across the sectors of green energy, green transport, sustainable finance and education.
- Establishing connections between government agencies, the business sector, and educational institutions of Central Asian countries on the development of a green economy.
- Identification of potential regional-scale initiatives for their subsequent coordinated promotion at the global level.
- Coordination of efforts of all existing and potential stakeholders for promoting a green economy in Central Asia.

The regional Green Economy Forum was held in 2023, as well as a Green Expo, which was attended by 962 participants. This included 450 men, and 512 women from Kyrgyzstan and neighboring countries. The Forum hosted expert speakers from foreign countries to exchange experience and knowledge. Topics of discussion included:

- International experiences for global integration;
- Regional initiatives for global integration;
- Green Energy;

- Green Transportation;
- Sustainable Finance;
- Education for Sustainable Development.

FORUM PARTICIPANTS:

- Participation of stakeholder representatives (from countries in the Central Asian region) from:
 - business associations
 - private sector
 - civil and expert communities
 - public sector
 - academic, educational structures
 - international organizations
 - mass media



About BIF

Bishkek Investment Forum BIF – is one of the largest business events in Central Asia, a unique platform for discussing and solving business issues and economic development of the region in different formats. BIF is also an excellent platform for exploring and researching Central Asian investment projects, market and business opportunities and partnerships in the region. It is unique and the largest platform for current and potential investors. Historically BIF became a platform for the most interesting Central Asian and Kyrgyz Republic projects to receive investments. This forum is held every two years.

The main organizer of BIF

JIA BUSINESS ASSOCIATION - is a domestic association of entrepreneurs that unites more than 1400 companies, small, medium, and large businesses not only from Kyrgyzstan but also abroad. Today, JIA is a multi-sectoral organization with sectoral committees, clubs, enterprise support centers, and experts. The sectoral committees also include The Green Economy Committee within the framework of the " JIA Green Office " strategy, which was implemented with the support of GIZ in Kyrgyzstan. To date, more than 55 entrepreneurs are members of the Green Economy Committee. The members are engaged in such areas as "Green Transportation," "Green Construction and Energy Saving," "Green Industry and Agriculture," "Green Finance," and "Green Entrepreneurs from Regions." The JIA Green Economy Committee organizes events on various green economy issues: committee meetings; business breakfasts for entrepreneurs; thematic workshops; B2B meetings; green finance events; "Green Economy" annual regional forum, etc.

What is BIF

- Discussion of the most pressing economic issues and business trends in Central Asia and around the world by expert practitioners at the regional and international level;
- Presentations of 3 best business projects;
- Presentations by international businesspersons and speakers on current and potential business opportunities in Central Asia;
- Platform for networking and developing relationships between different groups: B2B, B2C, B2G, B2I.

BIF in numbers

Since 2015, BIF has become a platform for raising almost \$13 million in investments for hundreds of business projects and partnerships. The BIF platform is developing and becoming broader and more diverse, thanks to the organization, projects, relevant and flexible format, and most importantly - the most interesting speakers and participants.

	BIF 2015	BIF 2016	BIF 2017	BIF 2019	Total
Total Volume of attracted investments (USD)	500000	3082000	6035000	3000000	12617000
Number of declared projects	116	250	350	350	1066
Number of projects that were included in the catalog as a result of the selection	30	60	68	40	198
Number of champion projects presented at the presentation	6	14	11	10	41
Total number of participants	400	800	1300	1500	4000
Number of companies that made deals	10	5	10	10	35

**Data for 2022 unavailable*

Forum Green Economy and BIF in 2024

This year, it is planned to hold the Green Economy Forum and Green Expo together with one of the major business events - The Bishkek Invest Forum (BIF). The anticipated date of the event is mid-October 2024 (TBC).

LINKS

Social Media Pages BIF and Green Economy Forum:

Instagram: <https://www.instagram.com/p/C2HgcEUI0r8/?igsh=MzRIODBiNWFIZA==>

Facebook: <https://www.facebook.com/bishkekinvestmentforum>

YouTube: <https://www.youtube.com/@jia.kg.business>

Link to the Facebook page of Programme:

<https://www.facebook.com/greeneconomygizkg>